

19TH ANNUAL CONFERENCE
Grand Hyatt on Union Square
San Francisco CA
October 12-14, 2011



Academic Program Chair
Kathryn Valdes
 Operations Chair
Ginger Carey

SPONSORS/EXHIBITORS Benefits & Rates

Sponsor Information		
Sponsor Level	Commitment	Benefits
All Sponsors	\$1,500-\$6,000	<ul style="list-style-type: none"> ◆ Logo displayed with a link on the WUSS website until WUSS 2012 call for papers. ◆ Name and logo displayed in Information Area for the duration of the conference. ◆ Officially acknowledged as a sponsor at Opening and Closing sessions. ◆ Recognized at all local users group events for which WUSS provides support. ◆ An opportunity to provide items for attendee bags, e.g. notepad, highlighter, pen, etc. Prior approval required.
Platinum	\$6,000	<ul style="list-style-type: none"> ◆ Full page ad in Conference Program given to all attendees. ◆ Sponsor food event with large/prominent signage displayed at the event. ◆ Large/prominent signage displayed during the entire conference. ◆ Four (4) fully paid registrations. Ten (10) additional registrations at 80% of the early registration rate. ◆ An Exhibitor Booth in the Demo Area or separate area as space permits. ◆ A representative may make a few brief remarks (3 minutes maximum) at Opening Session.
Gold	\$4,500	<ul style="list-style-type: none"> ◆ 1/2 page ad in Conference Program given to all attendees. ◆ Sponsor food break with large/prominent signage displayed during break. ◆ Three (3) fully paid registrations. Eight (8) additional registrations at 80% of the early registration rate. ◆ A representative may make a few brief remarks (2 minutes maximum) at Opening Session.
Silver	\$3,000	<ul style="list-style-type: none"> ◆ 1/4 page ad in Conference Program given to all attendees. ◆ Sponsor food break with large/prominent signage displayed during break. ◆ Two (2) fully paid registrations. Six (6) additional registrations at 80% of the early registration rate.
Bronze	\$1,500	<ul style="list-style-type: none"> ◆ 1/8 page ad in Conference Program given to all attendees. ◆ One (1) fully paid registration. Four (4) additional registrations at 80% of the early registration rate.
Exhibitor Information		
Exhibitor	\$1,500	<ul style="list-style-type: none"> ◆ A 10' x 10' booth in the Demo Area or separate area as space permits. ◆ A 6' table, two chairs, and a wastebasket will be provided. ◆ Electricity to the booth (vendor to supply extension cords). ◆ One fully paid registration. Two (2) additional registrations at 80% of the early registration rate.
Academic Exhibitor	\$750	<ul style="list-style-type: none"> ◆ A 10' x 10' booth in the Demo Area or separate area as space permits. ◆ A 6' table, two chairs, and a wastebasket will be provided. ◆ Electricity to the booth (vendor to supply extension cords). ◆ One fully paid registration.
Advertising in Conference Program (1/2 page)		\$500

Contact Information

sponsor@wuss.org

Sponsor Committee: Mary Katz, Diana Suhr

Deadline Information

Camera-ready artwork due

by September 10, 2011 for the Program