

# 18<sup>TH</sup> ANNUAL CONFERENCE

Hyatt Regency Mission Bay  
San Diego CA

November 3-5, 2010



Academic Program Chair

**Rebecca Ottesen**

Operations Chair

**Marian Oshiro**

## SPONSORS/EXHIBITORS Benefits & Rates

Sponsor Information		
Sponsor Level	Commitment	Benefits
All Sponsors	\$1,500-\$6,000	<ul style="list-style-type: none"> <li>◆ Logo displayed with a link on the WUSS website.</li> <li>◆ Name and logo displayed in information area for duration of conference.</li> <li>◆ Officially acknowledged as a sponsor at Opening and Closing sessions.</li> <li>◆ Recognized at all local users group events for which WUSS provides support.</li> </ul>
Platinum	\$6,000	<ul style="list-style-type: none"> <li>◆ Full page ad in Conference Program given to all attendees.</li> <li>◆ Sponsor food event with large/prominent signage displayed at the event.</li> <li>◆ Large/prominent signage displayed during the entire conference.</li> <li>◆ Four (4) fully paid registrations. Ten (10) additional registrations at 80% of the early registration rate.</li> <li>◆ An Exhibitor Booth in the Demo Area or separate area as space permits.</li> <li>◆ A representative may make a few brief remarks (3 minutes maximum) at Opening Session.</li> <li>◆ Opportunity to present in the Demo Area Theatre.</li> </ul> <p>Note: The presentation will be reviewed and approved by a WUSS representative prior to Demo Area Theatre presentation.</p>
Gold	\$4,500	<ul style="list-style-type: none"> <li>◆ 1/2 page ad in Conference Program given to all attendees.</li> <li>◆ Sponsor food break with large/prominent signage displayed during break.</li> <li>◆ Three (3) fully paid registrations. Eight (8) additional registrations at 80% of the early registration rate.</li> <li>◆ A representative may make a few brief remarks (2 minutes maximum) at Opening Session.</li> <li>◆ Opportunity to present in the Demo Area Theatre</li> </ul> <p>Note: The presentation will be reviewed and approved by a WUSS representative prior to Demo Area Theatre presentation.</p>
Silver	\$3,000	<ul style="list-style-type: none"> <li>◆ 1/4 page ad in Conference Program given to all attendees.</li> <li>◆ Sponsor food break with large/prominent signage displayed during break.</li> <li>◆ Two (2) fully paid registrations. Six (6) additional registrations at 80% of the early registration rate.</li> </ul>
Bronze	\$1,500	<ul style="list-style-type: none"> <li>◆ 1/8 page ad in Conference Program given to all attendees.</li> <li>◆ One (1) fully paid registration. Four (4) additional registrations at 80% of the early registration rate.</li> </ul>
Exhibitor Information		
Exhibitor	\$1,500	<ul style="list-style-type: none"> <li>◆ A 10' x 10' booth in the Demo Area or separate area as space permits.</li> <li>◆ A 6' table, two chairs, and a wastebasket will be provided.</li> <li>◆ Electricity to the booth (vendor to supply extension cords).</li> <li>◆ One fully paid registration. Two (2) additional registrations at 80% of the early registration rate.</li> </ul>
Academic Exhibitor	\$750	<ul style="list-style-type: none"> <li>◆ A 10' x 10' booth in the Demo Area or separate area as space permits.</li> <li>◆ A 6' table, two chairs, and a wastebasket will be provided.</li> <li>◆ Electricity to the booth (vendor to supply extension cords).</li> <li>◆ One fully paid registration.</li> </ul>
Advertising in Conference Program (1/2 page) \$500		

### Contact Information

[sponsor@wuss.org](mailto:sponsor@wuss.org)

Sponsor Committee: Mary Katz, Diana Suhr

### Deadline Information

Camera-ready artwork is due by:  
October 1, 2010 for the Program