

WESTERN USERS OF SAS SOFTWARE

2022 Educational Forum and
Conference



Contact us at:
sponsor@wuss.org
www.WUSS.org

WHO WE ARE

Western Users of SAS Software is a non-profit organization that has been promoting education, training, networking, and professional development since 1993.



WHAT WE DO

Our annual conference brings together hundreds of data software users from the Western United States and beyond.

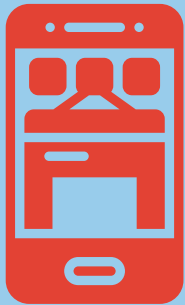
WHO WE REACH

- Programmers
- Data Scientists
- Statisticians
- Business Analysts
- Database Managers
- IT Administrators
- Researchers
- Students & Faculty
- Healthcare
- Financial Services
- Government
- Insurance
- Retail
- Pharmaceuticals
- Manufacturing
- Education

SPONSORS

Sponsors receive recognition at opening and closing session, on our website, and at all WUSS-supported events, as well as free and discounted registration to our annual conference. Top tier sponsors also receive a booth in the exhibit hall and an opportunity to speak at opening session.

Sponsorships are available at all price points.
Let's find a package that works for you!



TECHNOLOGY SPONSORS

Set yourself apart with an exclusive technology sponsorship. These limited opportunities feature your branding on our mobile app, e-Posters, or Hands-On Workshops.

EXHIBITORS

Host a booth in our exhibit hall and get direct access to conference attendees.

Discounts available for exhibitors from academic institutions.



WHY SPONSOR?

Build brand awareness and take advantage of targeted marketing with our niche audience

Get to know your customers and gain valuable insights into what they need

Gain prestige by supporting an event that your customers care about

Drive sales and introduce new customers to your products

Recruit industry experts to be part of your team

Receive free and discounted registration for your employees

Sponsorship Packages

ALL SPONSORS AND EXHIBITORS RECEIVE

- Recognition at opening and closing sessions
- Company logo with link displayed on WUSS website
- Company logo displayed at WUSS conference
- Company logo on mobile app
- Opportunity to present in WUSS Theater

DON'T SEE WHAT YOU'RE LOOKING FOR?

Contact us to discuss specialized packages tailored to meet your needs!

\$7,000

PLATINUM

- **Four** free registrations
- **Eight** discounted registrations
- Three minutes for remarks at opening session
- Prime logo display on signage and website
- Booth in exhibit hall in a prime location

\$5,500

GOLD

- **Three** free registrations
- **Six** discounted registrations
- Two minutes for remarks at opening session
- Premium logo display on signage and website

\$4,000

SILVER

- **Two** free registrations
- **Four** discounted registrations

\$2,500

BRONZE

- **One** free registration
- **Two** discounted registrations

Technology Sponsors

\$3,500

**HANDS-ON
WORKSHOPS**

- **Two** free registrations
- **Three** discounted registrations
- **Exclusive** logo display on HOW signage and materials
- **Exclusive** recognition at each HOW session

\$2,000

**CONFERENCE
MOBILE APP**

- **One** free registration
- **One** discounted registration
- **Exclusive** logo display and branding on conference mobile app

\$1,000

E-POSTERS

- **One** free registration
- **Exclusive** logo display on e-Poster signage and materials

Exhibitor Packages

\$2,500

GENERAL

- **One** free registration
- **Two** discounted registrations
- Booth in exhibit hall

\$1,500

ACADEMIC

- **One** free registration
- Booth in exhibit hall



NEW
SPONSORSHIP
OFFERINGS
AVAILABLE FOR
THE FIRST TIME
IN 2022

Sign up now at:
sponsor@wuss.org
www.WUSS.org



WUSS SUPPORTER

Sign up to be a WUSS Supporter and receive all the base benefits of a sponsor, including recognition at the conference and on our website, plus discounted registration.

\$500
WUSS
SUPPORTER

- **One** discounted registration
- Recognition at opening and closing session
- Company logo displayed on website, mobile app, and conference signage
- Opportunity to present in WUSS Theater

SCHOLARSHIP SPONSORS

Help support our scholarship programs for students, faculty, and early career professionals. These limited opportunities will get you exclusive access to our scholarship winners.



\$4,000
SCHOLARSHIP
SPONSOR

- **One** free registration
- **Two** discounted registrations
- **Exclusive** invitation to all scholarship events
- **Exclusive** logo display on signage and materials
- Two minutes for remarks at scholarship events