

# WESTERN USERS OF SAS SOFTWARE

2024 Educational Forum and  
Conference



# WUSS

WESTERN USERS OF SAS SOFTWARE

SEPTEMBER 4TH - 6TH 2024 | WWW.WUSS.ORG

## WHO WE ARE

Western Users of SAS Software is a non-profit organization that has been promoting education, training, networking, and professional development since 1993.



## WHAT WE DO

Our annual conference brings together hundreds of data software users from the Western United States and beyond.

## WHO WE REACH

- Programmers
- Data Scientists
- Statisticians
- Business Analysts
- Database Managers
- IT Administrators
- Researchers
- Students & Faculty
- Healthcare
- Financial Services
- Government
- Insurance
- Retail
- Pharmaceuticals
- Manufacturing
- Education

## SPONSORS

Sponsors receive recognition at opening and closing session, on our website, and at all WUSS-supported events, as well as free and discounted registration to our annual conference. Top tier sponsors also receive a booth in the exhibit hall and an opportunity to speak at opening session.

Sponsorships are available at all price points.  
Let's find a package that works for you!



### EXCLUSIVE SPONSORSHIPS

Set yourself apart with an exclusive sponsorship. These limited opportunities feature your branding on our mobile app, social wall, Community Corner, or Hands-On Workshops.

## EXHIBITORS

Host a booth in our exhibit hall and get direct access to conference attendees.

Discounts available for exhibitors from academic institutions.



## WHY SPONSOR?

**Build brand awareness** and take advantage of targeted marketing with our niche audience

**Get to know your customers** and gain valuable insights into what they need

**Gain prestige** by supporting an event that your customers care about

**Drive sales** and introduce new customers to your products

**Recruit industry experts** to be part of your team

**Receive free and discounted registration** for your employees

# Sponsorship Packages

## ALL SPONSORS AND EXHIBITORS RECEIVE

- Recognition at opening and closing sessions
- Company logo with link displayed on WUSS website
- Company logo displayed at WUSS conference
- Company logo on mobile app
- Social media blasts on all major platforms

*DON'T SEE WHAT YOU'RE LOOKING FOR?*

Contact us to discuss specialized packages tailored to meet your needs!

## Exclusive Sponsorships

**\$7,000**

**PLATINUM**

- **Four** free registrations
- **Eight** discounted registrations
- Three minutes for remarks at opening session
- Prime logo display on signage and website
- Booth in exhibit hall in a prime location

**\$3,500**

**HANDS-ON  
WORKSHOPS**

- **Two** free registrations
- **Three** discounted registrations
- **Exclusive** logo display on HOW signage and materials
- **Exclusive** recognition at each HOW session

**\$5,500**

**GOLD**

- **Three** free registrations
- **Six** discounted registrations
- Two minutes for remarks at opening session
- Premium logo display on signage and website

**\$2,000**

**CONFERENCE  
MOBILE APP**

- **One** free registration
- **One** discounted registration
- **Exclusive** logo display and branding on conference mobile app

**\$4,000**

**SILVER**

- **Two** free registrations
- **Four** discounted registrations

**\$1,000**

**COMMUNITY  
CORNER**

- **One** free registration
- **Exclusive** logo display on Community Corner signage

**\$2,500**

**BRONZE**

- **One** free registration
- **Two** discounted registrations

**\$1,000**

**SOCIAL WALL**

- **One** free registration
- **Exclusive** logo display on Social Wall signage

## Exhibitor Packages

**\$2,500**

**GENERAL**

- **One** free registration
- **Two** discounted registrations
- Booth in exhibit hall

**\$1,500**

**ACADEMIC**

- **One** free registration
- Booth in exhibit hall



**NEW**

## **SPONSORSHIP OPPORTUNITIES**

**Sign up now at:**  
[sponsor@wuss.org](mailto:sponsor@wuss.org)  
[www.WUSS.org](http://www.WUSS.org)



### **WUSS SUPPORTER**

Sign up to be a WUSS Supporter and receive all the base benefits of a sponsor, including recognition at the conference and on our website, plus discounted registration.

**\$500**

**WUSS  
SUPPORTER**

- **One** discounted registration
- Recognition at opening and closing session
- Company logo displayed on website, mobile app, and conference signage
- Social media blasts on all major platforms

### **SCHOLARSHIP SPONSORS**

Help support our scholarship programs for students, faculty, and early career professionals. These limited opportunities will get you exclusive access to our scholarship winners.



**\$4,000**

**SCHOLARSHIP  
SPONSOR**

- **One** free registration
- **Two** discounted registrations
- **Exclusive** invitation to all scholarship events
- **Exclusive** logo display on signage and materials
- Two minutes for remarks at scholarship events