

Justifying Attendance at WUSS 2025 to Your Boss and Organization

Justifying attendance at the **WUSS 2025 Educational Forum and Conference** to your boss and organization involves highlighting the **business value, professional development opportunities, and return on investment** that your participation will provide. Here's an approach you can use to make a compelling case:

Justifying Attendance at WUSS 2025

1. Focus on the Business Benefits

- **Skill Enhancement:** WUSS offers advanced training in analytics, programming (SAS, Python, R), data visualization, AI/ML, and more -- all directly applicable to your daily work.
- **SAS Essentials Training:** If you're just getting started with SAS, our SAS Essentials class is the perfect way to kick off your WUSS 2025 experience. This amazing three-part short course covers all the fundamentals you need. Taught by **Susan J. Slaughter**, legendary SAS expert and author of the popular primer, "**The Little SAS Book**", SAS Essentials is included in your conference registration. For more details about SAS Essentials training: <https://www.wuss.org/sas-essentials/>.
- **Efficiency Gains:** Learn best practices, tips, and techniques that can save time, reduce errors, and improve the quality of your outputs.
- **Solutions to Real Problems:** Engage with real-world case studies and hands-on workshops that address challenges your team may be facing.

2. Featured Presentations

Check out this select sampling of some of the phenomenal SAS, open source (e.g., Python and R), generative AI presentations, and machine learning demos, and workshops that will be offered at WUSS 2025 by technical experts and industry leaders!

SAS® Data-Driven Software Design: How to Develop More Modular, Maintainable, Fixable, Flexible, Configurable, Compatible, Reusable, Readable Software through Independent Control Tables and Other Control Data by **Troy Martin Hughes**, Data Llama Analytics.

Charting Your AI Journey: A Roadmap for Supervised, Unsupervised, and Generative Learning through Machine Learning and Deep Learning by **Ryan Paul Lafler**, Premier Analytics Consulting, LLC and **Miguel Angel Bravo Martinez del Valle**, Premier Analytics LLC.

Getting Started with SAS® Visual Analytics by **Danny R Modlin**, SAS Institute.

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You've Got Options: Five-Star SAS® System Option Hacks by **Louise S Hadden**, Cormac Corporation.

From Muggles to Macros: Transfiguring Your SAS Programs with Dynamic, Data-Driven Wizardry by **Josh Horstman**, PharmaStat LLC and **Richann Jean Watson**, DataRich Consulting.

More Muggles, More Macros: Adding Advanced Data-Driven Wizardry to Your SAS® Programs by **Josh Horstman**, PharmaStat LLC and **Richann Jean Watson**, DataRich Consulting.

Prompt, Program, Submit: Generative AI for Faster SDTM, ADaM, and TLFs by **Matt Becker**, SAS Institute.

For more details: <https://www.wuss.org/featured/>.

3. WUSS 2025 Academic Section Descriptions

[Click here to view the WUSS 2025 Academic Section Descriptions.](#)

4. Professional Development

- **Expert-Led Sessions:** Learn from industry leaders, educators, and experienced practitioners.
- **Certification Opportunities:** Many sessions, specifically the pre- and post-conference training classes, qualify for certificates of attendance.
- **Tailored Learning Paths:** Choose from a wide range of academic tracks that align with your current role or career growth goals.

5. Networking & Collaboration

- **Build Relationships:** Connect with hundreds of professionals from pharma, healthcare, finance, energy, aerospace, hospitality, insurance, research, academia, tech, and more.
- **Mentorship Access:** Engage with mentors and senior experts who can help guide your development.
- **Collaboration Opportunities:** Discover new tools, vendors, and techniques to bring back to your team.

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6. Cost Efficiency

- **Affordable:** WUSS is among the most budget-friendly analytics conferences, especially when considering the value of included training, meals, and networking.
- **Local Travel:** Held at Universal Studios Hollywood (September 3-5, 2025), which may reduce travel costs for West Coast attendees.