OPENING SESSION
KEY NOTE ADDRESS

Attendees heard Barrett Joyner, President of SAS Institute, North America, give the Key Note Address at the Opening Session on Wednesday. His topic was:

Software and Corporate Directions into the next Millennium

Mr. Joyner's presentation reviewed the latest methodologies and technologies delivered from SAS Institute to help organizations implement data warehouse and decision support systems. His presentation included discussions of new technologies from the Nashville project (which encompasses Versions 7 and 8) in such areas as back end data warehousing, analytical applications, business intelligence capabilities, Web deployment, and key business solutions.

Biography

Barrett R. Joyner

President of SAS Institute, North America

Barrett R. Joyner directs sales and marketing activities throughout the U.S. and Canada. Since joining SAS Institute in 1984 as an account representative, Joyner has held numerous sales and marketing management positions of increasing responsibility including Mainframe Sales Manager, Manager of Marketing, and Director of U.S. Sales and Marketing.

Prior to joining the company, Joyner was a consultant with the State of Tennessee and a consultant/research analyst at the Research Triangle Institute. He holds a Bachelor of Science degree from the University of North Carolina.